

THE RECORD

An Independent Newspaper.
PUBLISHED THURSDAYS BY
RECORD PRESS,
ORLEN L. ROARK, Secretary.
ORLEN L. ROARK, Editor.
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50 CENTS PER YEAR, IN ADVANCE.

TERMS.
The subscription price of the paper is payable in advance, and when the time has expired to which it is paid, the paper will be stopped. Carriage of the paper, postage, etc., if not longer than ten lines, will be published free. A charge of five cents will be made for each extra line. No variation of this rule to anyone. Free sample copies will be mailed. Advertisements will be inserted. A rate card will be furnished on request. Address all communications and make all remittances payable to **RECORD PRESS,** Greenville, Ky.

T URSDAY, DECEMBER 13, 1917.
Entered at the Greenville, Ky., postoffice as second-class matter.

ANNOUNCEMENTS.

For Congress.
We are authorized to announce the nomination of **WALTER H. BENTLEY** of Warren county, Kentucky, for Congress from the Third Congressional District, subject to the action of the Democratic primary to be held in Warren county, Ky.

Our Country. In her intercourse with foreign nations may she always be in the right; let our country, right or wrong.

There are no unimportant fronts in this war and every rear must be well guarded.

Meekness, through its hope, a closed incident. Smashing through is the present need.

Most of us are forgetting even to ask when the war will end. It is the essential victory for liberty that our hearts and minds are set upon.

Fences that are fighting and living for liberty may expect every kind of attack, open and covert, sly, bold and insidious and ponderous, until the end.

By carefully reading President Wilson's few pointed remarks. Progression has got the real reasons why it is not popular on this earth, regardless of its alleged private understandings with heaven.

When the war broke out in 1914 the air was filled with lies and rumors of lies, most of them concerning great disasters to the British fleet that never occurred. The fleet is still on watch and so are the liars.

Food Conservation.

I'm cutting out fat living since folks have let me know that eating grease is giving much comfort to the foe. I shy at ducks and geese and eat things I abhor since told that fats and greases are needed in the war. My aunt, who is a dandy, is helping on the cause; she isn't eating candy or ice cream as she was; her diet will improve her, as it will surely aid all girls who hoove with Hoover and join the food parade. And I am feeling finer than I have felt for years; I've been an ardent diner, consuming roasted steers, I've cleaned the plate and platter with gluttonous delight and kept on getting fatter until I was a sight. But now I'm eating sawdust and boiled excelsior, to help in manner modest, our country with the war. And I am feeling fitter than since I was a lad; all day I sing and twister, I am so beady glad. From here to for Vancouver the fat men bear their load, and they should hoove with Hoover, since I have shown the road. This fact will bear repeating for this most crucial time; we're all too fond of eating when stuffing is a crime. And so, in language moving, I do beseech, my friends, that you will do your hooving as Hoover recommends. **WALT MASON.**

Double Your Christmas Se-I Purchases.

Every man, woman and child is being asked to triple the amount of their Red Cross Seal purchases this year. If they bought a hundred Seals last year, they are being asked to buy three hundred this year, as the annual fund to be raised must be increased from the 1916 total of \$1,000,000 to \$3,000,000. Advertising circulars, post cards and letters are being sent out to aid in the sale of Seals. Upwards of 2,000,000 personal letters have been written, and an army of fully 500,000 workers, most of them volunteers, are busy booming the campaign.

Few people who buy the little messages of Christmas cheer realize that more than 1,500 anti-tuberculosis associations of the country derive their chief support from Red Cross Christmas Seals.

The Temperature at Home.

Food Administrator Hoover is wise in recommending that in American homes a temperature no higher than 68 degrees Fahrenheit be maintained. Although this suggestion was made in order to save fuel, it will also save doctors' bills. The doctors will not mind, for they are worked nearly to death anyway in winter.

It is an almost universal rule in this country to keep the homes too warm in cold weather. There would be no great harm in the custom if we did not commonly shut out the fresh air and compel our lungs to breathe not only contaminated air but air that is extraordinarily dry. It is a scientific fact that the air in most of our dwellings in winter is very much drier than the air of the Sahara desert. Our lungs are not made to endure this excessive dryness. Bronchial and throat troubles are the result.

With a temperature of 63 degrees the air is appreciable more moist than at 85 degrees, so that the furniture does not fall apart and the binding on the books do not dry up. Also the lungs of the family are healthier.

Food Administrator Hoover thus becomes to a considerable extent a national health conservator.

There are millions of happy Victrola families throughout the world, more than 150 of them in Muhlenberg. Now would be a fine time for you to join the charmed throng, and have delights for Christmas, and next year, and all festivals and years to come. Anyway, see the instruments and enjoy a demonstration at Roark's.

Pointed Paragraphs.

There are a lot of skins in the leather business. Unless a man is polite to his wife he is not polite. Truth never dodges, no matter who throws mud at it.

An egg is best when fresh, but is different with an office boy. Some people are full of the truth because they never let any of it out. Don't accuse the turkey of being tough until you are sure the knife isn't dull.

From an Indian's standpoint it's America for everybody but the American.

If bread is the staff of life then bread and honey must be a gold headed cane.

When locomotives and children get on the wrong track it takes a switch to get them back. Occasionally a man figures on a reserved seat in heaven because he once gave away an old coat.

Good morning! Will there be a Victrola in your home this Christmas? Plenty of time, if you do not waste any of it in getting to Roark's.

Weather Forecast for Week.

Forecast for the week beginning Sunday Dec. 9, 1917. For Ohio valley and Tennessee: Fair, cold probably without decided changes. Temperature will moderate somewhat after Sunday.

Right in your home you can have the greatest concert in the world, for on your Victrola you can command greatest artists, from Abbott to Zimbalist, to sing, play or speak for you. Call at Roark's and arrange for one of these instruments.

The local board of exemption will begin on Dec. 15 to mail out the questionnaire folders, and these must be answered and returned in seven days. The failure to answer and make returns will automatically place every man in the first class, so it is important that the most prompt attention be given the matter.

Lyon & Healy and Washburn pianos are tuned to international pitch, and they have every other superior quality which has gained the international place of honor which they have attained. See, try and hear them at Roark's.

One man claims that he has worn out three shovels during the past week, hauling coal, snow and ashes and that while he is the man who put 'shove' in shovel and is still in the ring, he does not now feel that he will ever again be quite as active.

A world of music for an atom of price is what every possessor of a Victrola gets. Suitable, appealing, substantial gifts for weddings, anniversaries, birthdays can be had at Roark's.

No News from the Soldier Means That He Is All Right.

Although the failure to receive letters from men in the service is not pleasant to relatives and friends at home the adage "no news is good news" never was more true than at present. The report of every casualty at home or at road is immediately wired or cabled to officials at Washington, being relayed from there without loss of time to the emergency address of the soldier or sailor affected. It is also at once relayed for publication in the newspapers. No news of casualties has or will be held up.

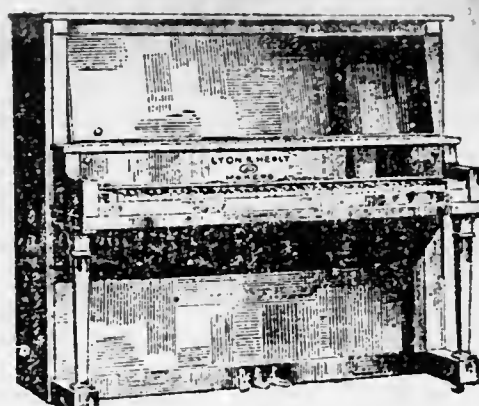
No man in the service has received orders not to write home: he has been urged, on the contrary, to keep in touch with relatives and friends. The forces in France have at their disposal post cards giving general information in regard to health and the receipt of letters and parcels, which may be dispatched without payment of postage.

Care is also taken to see that mail intended for soldiers and sailors reaches them promptly. Where the regimental and company designation of a soldier is not known it may be secured by application to The Adjutant General's Office, Washington, D. C. In one week 1,674 letters with insufficient addresses were received at this office. On 1,232 the addresses were completed and they were forwarded, 123 were returned to senders, 58 went to the dead-letter office because senders' addresses were not given, and the balance were held with the view that the addresses might be completed later.

One of the vital points of vantage in the Victrola is that it requires less than half the weight to hold the needle in the groove than in any other machine. This accounts for the absence of surface noise in the Victrola. There are many other exclusive, superior advantages, which Roark will be glad to demonstrate and explain.

Fire in Jail Monday.

An alarm of fire at 3:15 last Monday afternoon drew a crowd to the jail, but the flame had been extinguished with small loss. The base-board back of the kitchen range had become ignited, but was discovered quickly, and stopped.



A Piano for Christmas.

The piano you have meant to have in your home—doesn't the desire for it grow stronger as Christmas draws near? Your wife plays, or you have children who are ready to begin their musical education. Call at Roark's and try out the Lyon & Healy instruments, and arrange for delivery.

One merchant declares that the snow has been of one advantage to him, as no one has pilfered from his stack of boxes and crates since the snow fell. He has bored several pieces of wood and put in powder charges, but if they "went off" it has not kept his kindling from doing the same thing, but the snow has stopped the prowlers.

You are practicing economy when you buy a Victrola from Roark, for the upkeep is nothing. Ask any of the 150 Muhlenberg owners; also ask owners of other machines what they are paying for springs and other repairs, and how much time their machines are out of service of various reasons.

Goods are scarce, in all lines, and there have already been several disappointed Christmas shoppers, who were too long in making up their minds. Merchants are not in position to get many items, now, and late callers are going to meet with lessened selections.

There are going to be more Victrolas sold for Christmas than ever before. We know, for we already have reservations made, and have still more machines, others promised and many live prospects. Roark.

Mr. Ellis Ford suffered the loss of a joint from his forefinger last Thursday, while working on a car at the Green Ford garage. He is recovering rapidly, and will soon be in service again.

War Time Proverbs.

Racial wisdom as embodied in popular proverbs is well worth heeding for help in the conduct of life at all times. There are many proverbs specially worth taking to heart in time of war.

Here are some of these war time proverbs, which I commend to the attention of all who would really do their share toward setting the world free from the menace of despotic, autocratic, listmaddened Hunnism: Even war is better than a wretched peace.

He that makes a good war makes a good peace.

A good citizen owes his life to his country.

Wars may be waged by waking men.

He that shows a passion tells his enemy where to hit.

He that can be patient finds his foe at his feet.

To die or conquer are the terms of war.

War gives opportunity for repeating a mistake.

A brave and generous mind will shun no danger to serve his country.

The path of duty is the path of safety.

A deceitful peace is more hurtful than open war.

Precaution is better than repentance.

A promise is a debt.

It is a fair degree of plenty to have what is necessary.

A poor spirit is poorer than a poor purse.

Rashness is not valor.

The remedy of to-morrow is too late for the evil of to-day.

Where remedies are needed, sighing avails not.

In things that must be, it is good to be resolute.

Rest is won only by work.

He that would have the fruit must climb the tree.

Selfishness in council brings misfortune to the state.

For that thou canst do thyself, rely not on another.

Shame comes to no man unless he helps it on the way.

Unwilling service earns no thanks.

Be silent, or say something better than silence.

Sleep not a time of peril.

A soldier should fear nothing but the loss of his soul by doing good works.

H. ADDINGTON BRUCE.

Any other talking machine may be had aplenty, at any season, but Victrolas, made in many times greater quantities than any of them, has never reached the point where all demands are met, and at this season the shortage is very sharp, all over the world. "There is a reason," which Roark can demonstrate to the delight of anyone.

Teamsters have been getting rough passage this week, but many of them are out, as the coal shortage has made it necessary.

Mrs. Kate Withers, who has been visiting relatives and friends here and at other points in the county, has returned to her home in Earlington.

Let Roark supply your piano wants, for he has qualities and prices and a factory guarantee which is not limited by time.

Many birds have been found frozen, and doubtless the cold spell has greatly depopulated the bird kingdom.

Hear the Orpheus quartet sing "Carry Me Back to Old Virginny," on the Victrola at Roark's. Dozens of these records have been sold, every talking machine owner prizing it very highly.

The Victrola, with many exclusive features, is supreme. A demonstration convinces. Roark will be glad to meet any test.

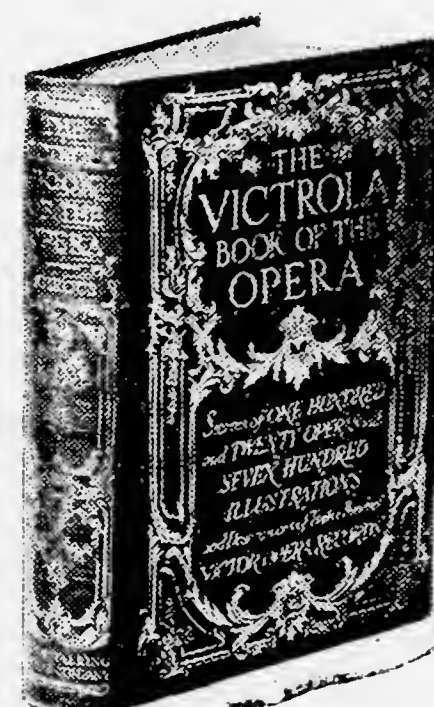


THIS \$20 VICTROLA.
and every machine up to the \$900 model, carries extra values, on account of the many new exclusive patented features of the VICTROLA.

Red Cross Christmas seals are now on sale at all points in the county. Mr. C. B. Wickliffe is the county distributor, and will be glad to place stamps with anyone who wishes to help in this worthy cause.

Williams & Wells have a splendid showing of artistic goods suitable for holiday remembrances. Get Kodaks, jewelry, books, leather goods, cut glass, silverware, watches, clocks, etc., from them at right prices.

Price is always the least consideration, so do not sacrifice dollars in service-value for dimes in purchase price, when you buy a talking machine. Even in mechanical construction, the Victrola is worth the extra price; in artistic delivery, it distances all others. See and hear, for yourself, at Roark's.



The "Victrola Book of the Opera," new, revised and enlarged edition, just out, can be had at Roark's at the old price, \$1. Every talking machine owner should have a copy, which has history, stories and scores of 120 operas, 700 illustrations and information which can be found in no other one volume, in its 553 pages.

The small boy has been able to work up considerable enthusiasm, already, the snow giving him what small help he needed.

Trains have been overloaded with passengers, but that is not the reason they have all been late the past week—the men and the women are responsible for that.

The Victrola, at home and abroad, outsells any instrument, many times over, and comparisons will plainly show you why. Roark will gladly demonstrate.

Several boys are soliciting orders for Christmas trees, thus planning to have some extra money for the occasion.

Call at Roark's now, and see the finest display of Victrolas to be found in this section. From lowest to highest models are on display and ready to play for you.

Santa Smiles on his best friend The Victrola



Every music-lover should ask Santa for a Victrola

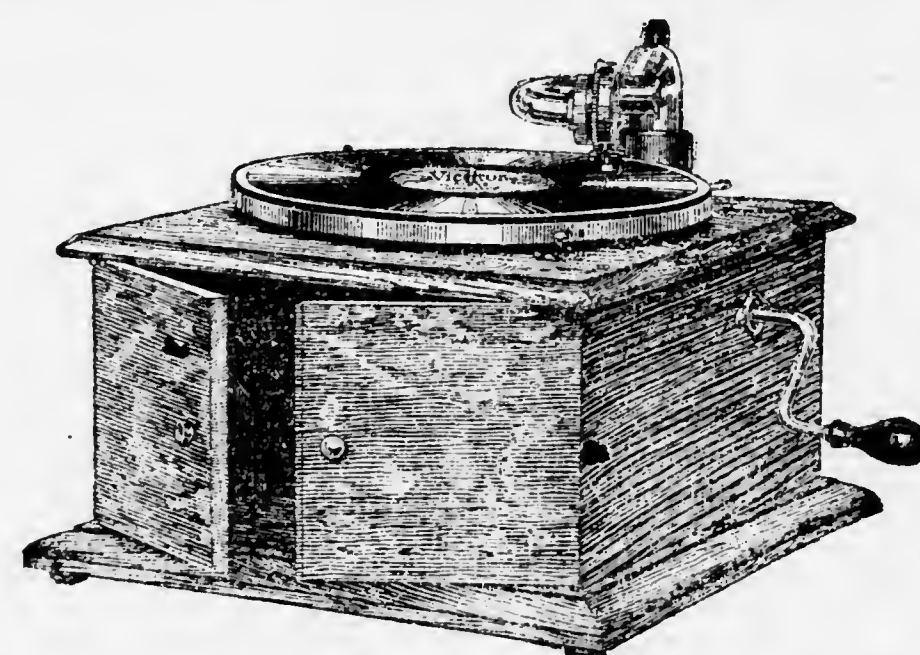
Because the Victrola is the only instrument in the world that can bring every music-lover his favorite music, rendered by the greatest artists in the world. Probably you who read this advertisement are a lover of music. Come in and see us about a Victrola. If you are interested in easy terms, let us show you how really easy ours are.

Victrolas \$15 to \$400.

ROARK



Roark will accept Liberty Bonds at full face value on any selection of a Victrola.



This \$20 Victrola

is equipped with the patent-protected features which make all Victrolas supreme. Test this in comparison with any other make machine at three times the price. **ROARK.**

Mr. Merchant

PREPARE for BUSINESS as USUAL

Stimulate Your BUSINESS

WITH AN

ELECTRIC SIGN

We have a good proposition

and want you to know about it

GET READY FOR FALL. ASK US! NOW!!

KENTUCKY UTILITIES CO

INCORPORATED

J. A. GILMAN, District Manager

Telephone 251



There's surely nothing better wherever there is a Victor or Victrola. Nothing more acceptable; nothing more enjoyable.

Stop in any time and we'll gladly give you a descriptive list of the newest records and play any numbers you wish to hear.

ROARK, Greenville



WORTH \$1,000 A BOTTLE IS VALUE CHATTANOOGA MAN PLACES ON VIN HEPATICA

"I wouldn't take \$1,000 for what one bottle of Vin Hepatica has done for me," says Mr. J. A. Cantrell, aged 75, chair worker of Miller avenue, Chattanooga, Tenn.

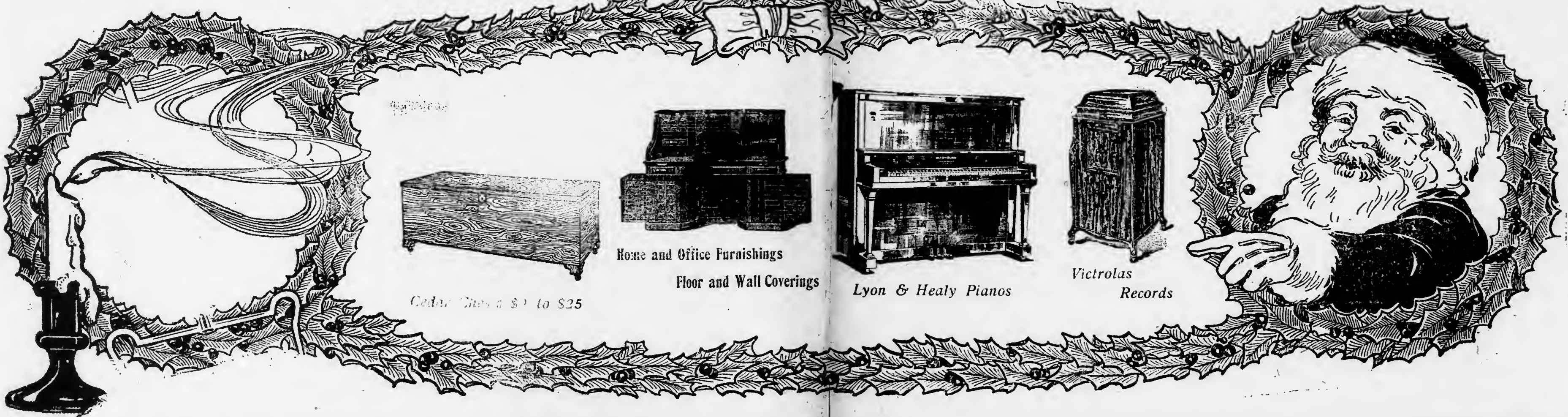
"It is worth \$1,000 a bottle. I have been troubled with kidneys for years, catarrh of the head and stomach. After eating a few bites my stomach would swell up like a pumpkin. I had the cramps, was fluky, had to be up almost every hour of the night on account of the condition of my bowels. "But Vin Hepatica has changed all that. I don't have to get up at all in the night. I now eat potatoes, beans, stomach and bowels, and for toning up the system. Nothing is finer for anyone who is troubled with the stomach or weak and run down condition."

"I have passed my 75th year and I could not have held up much longer the way I was. I was troubled. But Vin Hepatica was certainly a lifesaver to me and I heartily recommend it to my friends."

We strongly recommend this great Nature remedy. Come and get a bottle and try it, on our recommendation. You will like it and it will do you good.

Sold by G. E. Countzler, Greenville, Ky.

View the Offerings of Appealing, Practical, Enduring Items for Holiday Purchase or Gifts, at Roark's



I. C. R. R. LOCAL TIME CARD.

NORTH BOUND.	
122 Louisville Express	12:11 pm
102 Cincinnati Express	1:43 pm
101 Louisville Limited	3:45 pm
134 Central City accommodation	7:07 pm
SOUTH BOUND.	
133 Paducah and Cairo accom.	5:10 am
131 Fulton accommodation	12:11 pm
101 New Orleans special	3:45 pm
102 N. O. spec.	1:43 pm
Stops to discharge revenue passengers from Louisville and parts beyond.	
May 20, 1917.	W. G. Crawford, Agt.

Local Mention.

Feed the birds.

Santa Claus had a fine time for a tryout for his new outfit.

Roark's store open evenings till Christmas.

Just ten shopping days now till Christmas.

Good morning! Got your Christmas shopping well in hand?

What have all gone to rack, so we had no sport of that kind.

The record snow was roof tester, and many did not stand the test.

Santa will be exactly on time, but most of us will not be ready for him.

Davenport at less prices and better upholstery at Roark's.

Folks who have coal to handle are extremely fortunate.

Get your supply of Red Cross seals from the Red Cross ladies.

This is sure starting in to be a regular old-fashioned winter.

Greatest line of chairs and rockers ever shown here now at Roark's store.

Billie Buz is Santa headquarters, as usual, and asks your early and frequent visits.

The Christmas spirit is becoming general, and it is to be hoped will be generous.

Hunters have been in hard luck, and are fearing that the season is about over.

See the line of Lookout Mountain red cedar chests on display at Roark's.

Sunday was a busy day for plumbers as many houses were frozen and flooded.

There are now no 5 cent loaves of bread, the pound loaf costing 10 cents.

Mr. Edwin Wickliffe was home from Camp Taylor for a few days during the week.

Mr. Chas. Puryear is home from Camp Taylor for a few days with family and friends.

Call at W. A. Young's before you buy Christmas goods as he has a full line now open.

Many children had great times with sleds, boards, and anything on which they could ride.

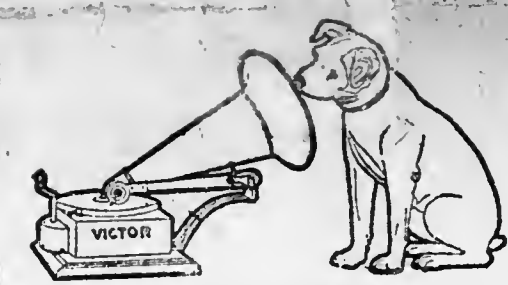
Mrs. Geo. Eaves and Mary Evelyn left Monday for Florida, where they will spend the winter.

Pioneer Business Man Dies.

John F. Poag, aged 65, died at his home on Paradise street at 11:30 o'clock Monday morning, following an illness which had for some weeks confined him to his room. He was a native of this city, and had the distinction of being its oldest business man, having been in business for himself here for nearly forty years. Funeral services were held at the home at 1 o'clock Tuesday afternoon, conducted by Rev. Frank, pastor of the Methodist church, deceased having been a member of that congregation. He is survived by two sons, Mr. Harry Poag of Bardwell and Mr. Roscoe Poag of this city. Interment was in the old cemetery, where the body was laid to rest beside that of his wife, who died many years ago.

Christmas Goods Open.

W. A. Young has a fine display of Christmas goods on, and asks the public to call and examine. Prices are right, and you can find anything you want.



Roark received five Victrolas this week, on orders placed months ago, and has others promised, so Santa Claus may continue to place orders with assurance of attention.

Boys are giving the rabbit hard times these days. Gangs go out with sticks, and finding bunnies in a brush heap fill him out and kill him. They are getting 25 cents each for their catches, and the demand exceeds the supply.

Make it a musical Christmas with a Victrola or piano from Roark's, and provide a never-ending season for those who listen, and aspiration for those who study and learn.

The snow of Friday night and Saturday was the heaviest we have had here since 1885, from reports by people who keep up with such things. The average here was full 16 inches, with drifts at many places which covered fences.

There are over 300 talking machines on the market, but the Victrola is first—in thought, sales, service, satisfaction. See and hear why at Roark's.

Sunday was the most quiet day here in many years. Nobody stirred unless compelled to do so, as the weather was bitter.

Patriotic people should use Red Cross Christmas seals on all letters and packages until the first of the year, at least.

Victrolas are used in the public schools in 6200 cities, towns and villages of this country, from 446 in New York City down to one in many small places, and beside these are other thousands in the rural public schools, denominational parochial, private schools, and conservatories.

There were no church or Sunday school services in town last Sunday on account of the severe weather, and consequent trouble with furnaces.

Gifted Woman Here December 20.

Miss Hettie Jane Dunaway will appear here in her winning new program on the evening of Thursday, Dec. 20 at college auditorium, under the auspices of the Red Cross chapter. A large and brilliant audience will greet this talented woman.

Rural route carriers had an enforced vacation without pay Saturday, as they were snow-bound.

"An order in time saved mine," is the way one Christmas Victrola buyer expressed it. You may be able to get the instrument you want if you will hurry to Roark's.

Newspaper reports indicate the heaviest traffic to Florida and California this winter than ever before, as thousands of people from all over the country are already in these winter resorts.

Miss Tola Swain, who has been spending several weeks in Kentucky, is here with relatives and friends for a few days, and will soon return to her home in Rock, Kansas.

There is a great demand for religious, patriotic and old-time songs, and Roark has the fullest selections to be found in this part of Kentucky.

Capt. J. A. Gilman, who came home from Ft. Leavenworth, Kas., on a ten day furlough, was ordered to Ft. Still, Denning, N. M., and left for that point last Friday.

Substantial, artistic furniture on display at Roark's.

Red Cross Benefit Night Dec. 20.

The Red Cross ladies are being congratulated on securing Miss Dunaway for the evening of the 20th, and there will be a great audience to greet her, as she has a host of enthusiastic, admiring friends here. Her program recently drew a \$2,000 audience in Cleveland.

You are thankful today because you have a Victrola in your home. If you haven't, you'll be thankful every day following the one on which you do secure the varied pleasures and benefits of one of these superb instruments. See Roark about it.

More people were out of coal than ever before in a bad spell, and where there were stores it was being distributed in every sort of way, from an armload to a wheelbarrow quantity.

Several hundred new Victor records received this week by Roark, and you are assured a great selection.

The heavy snow was an inconvenience, but it saved the wheat crop, and in fact will prove a great benefit.

Our local Red Cross women have made substantial shipments of clothing, bandages, etc., for our soldier boys and allies in France.

The Victrola has many exclusive, supreme features, which Roark will gladly demonstrate to you.

The tested government thermometer at the experiment station stood at 11 below zero Sunday morning, which has the record for the season, so far as known.

Buy a Victrola from Roark on terms, and you can't make a mistake.

Wedding Plans.

The marriage of Miss Elizabeth Lucille Green and Mr. John William Moore, of Front Royal, Va., will be solemnized December 20th, at the home of the bride's father, Mr. John F. Green. The Rev. W. M. Stallings will officiate. Miss Edith Green will be her sister's maid of honor, and Miss Ruth Green will be the flower girl. Mr. Moore will have as his best man, Mr. Charles W. Lovell, and Misses Martha and Mary Brown Bradley will be the ribbon bearers. Misses Annie and Mamie Hay will have charge of the music.

Some people always get the best, others get what's left, and others get left. Select your Victrola now, at Roark's, and have delivery whenever you wish.

Rural schools have been hard hit by the weather, and city schools have lessened attendance, also, as many small children have not been able to get through the snow.

"Over the Top" and away out in front, the Victrola, with its many exclusive, patented features, leads the world in numbers and absolute supremacy of each instrument. Call at Roark's and see and hear why.

Mr. and Mrs. W. G. Duncan, Sr. left for Florida the first of the week, and will spend the winter there, at various points.

Our Advertising

is not to sell goods, but to enable people to intelligently and economically buy goods. It is impossible for us to get any benefit from it unless we have helped the customer. The J. L. Roark Estate.

Merchants cannot be any busier with Christmas trade than they have been in getting ready for it, if they are, all sorts of goods will run out.

A home without music is lacking in brightness, cheer and comfort. Whatever your needs, let Roark help you. Most complete line of instruments in this section, and qualities highest.

The Red Cross fund has been increased \$15 by a subscription from the Epworth League of this city.

See the line of "Kiddie Kars" at Roark's; all sizes at right prices.

Yesterday was as fine a winter day as anyone could wish.

Large stock of mirrors at Roark's. Small prices.

The new snow we had Tuesday afternoon and night, added to our old stock, gave us just a few inches more than a plenty.

Liberty Loan Bonds Should Be Used.

Your duty to your country has been performed if you bought Liberty Bonds, and there is no intention on the part of the government to ask citizens to keep them in their possession and out of the regular channels of business. We shall be glad to accept these bonds in payment of merchandise, so help keep business moving by using your bonds if necessary.

The J. L. Roark Estate.

Line up now for a big, appealing, happy Christmas.

You are in to win if you get a Victrola. Let Roark tell and show you how and why.

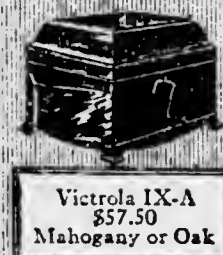
An Ideal Christmas Gift

THE J. L. ROARK ESTATE, Greenville, Ky.
ORLEN L. ROARK, Manager

This store is a gateway to the whole world of Victrola Music. Any instrument or record made by the Victor Company can be bought through us.

A hearty invitation is extended to music lovers to visit us frequently, whether they desire a demonstration of the Victrola, or just to listen to some of their favorite music.

Victors and Victrolas, \$10 to \$400. We will gladly explain our easy terms on request.



Victrola IX-A
\$27.50
Mahogany or Oak



Victrola XIV
\$165
Mahogany or Oak



Victrola IV-A—\$20
Oak



Victrola XVII—\$265
Electric, \$325
Mahogany or Oak



SANTA CLAUS IS HERE!

We are ready! The goods are here, and we ask your visits. Prices will be found reasonable, and our offerings varied. Come and bring the kiddies.

W. H. BRIZENDINE & CO. EVERYTHING GOOD TO EAT.



RED CROSS SEAL FIGURES

440,000,000 Holiday Stickers Already Distributed in United States.

The biggest drive in the history of the Red Cross Christmas Seal movement is being made this year. Already 440,000,000 of the little Christmas stickers have been printed and distributed throughout the United States.

Agents in every state and territory in the Union from Alaska to the Canal Zone and from Porto Rico and Hawaii and even in the far off Philippines have been making demands for the stamps. Through these agents the seals will be distributed to the local and state anti-tuberculosis associations and to other agencies through which they will be put on sale.

Every effort is being made to stimulate the sale of the Seal this year so the \$3,000,000 fund which is the objective will be realized. The country's entry into the war and the consequent revelation of the prevalence of tuberculosis and the danger in which the disease has placed our army has added incentive to the campaign.

CROP PRICES AND DOLLAR VALUES

Commodity Prices Are High, but Crops Are Higher—The Dollar Is Cheap.

When is a dollar not a dollar? Relative values shift so rapidly these days that a dollar has no definite value. It is merely a question of how much of the commodity you want, you can get for the commodity you have to exchange—whether that commodity be labor, live stock, corn or wheat.



A bushel of corn will buy more fertilizer now than it would in 1914.

Every purchase must be considered on the basis of relative values rather than dollar values.

The high quotations for spring fertilizers have caused many farmers to ask whether it will be possible to use fertilizers at a profit next season. The answer to this question may be found by a comparison of the relative purchasing power of crops before the war and at the present time.

In 1914 the usual corn fertilizer cost \$21 per ton. Today the same fertilizer costs around \$22 per ton—an increase of 50 per cent. In 1914 corn was worth about 60 cents per bushel, taking the country over. Today it sells at not less than \$1.20 per bushel, on the farm—more than 100 per cent increase.

The same calculation could be made for wheat, potatoes, or almost any other crop (excepting in the case of these fertilizers containing potash). Each individual farmer has merely to consider whether fertilizers paid before the war; if so they will pay even better now.

WHY FERTILIZER PRICES HAVE ADVANCED.

Cannon and crops use the same food. Six hundred thousand tons of nitrates went to make explosives last year, in the United States alone.

Sulphuric acid necessary for the manufacture of acid phosphate is normally made from Spanish sulphur ores. Submarines have now almost entirely cut off this supply. Brimstone, used as a substitute source of sulphur, must be transported by rail at great expense from Louisiana and Texas, since the government has found it necessary to commandeer sulphur-carrying boats.

Large quantities of phosphate rock from Florida and Tennessee must now go by rail at high freight rates. These same needs the boats.

Higher labor, machinery, coal and supply costs have caused a general advance in all raw materials, varying from 25 to 100 per cent.

Burlap bags which normally cost 10 cents each, now cost 25 cents and are scarce at that.

Labor which was plentiful in 1914 at \$2.00 per day is now almost unobtainable at \$3.50 per day.

There can be but one answer to conditions such as these; namely, high-priced fertilizers.

WHAT CAUSED FOOD SHORTAGE?

Herbert Hoover, U. S. Food Administrator, says there have been two principal reasons to account for the present food shortage. First, the "un-kindness of nature," including the late spring, droughts, hurricanes, poor conditions of rainfall, unexpected frosts and periods of intense heat in sections throughout the world.

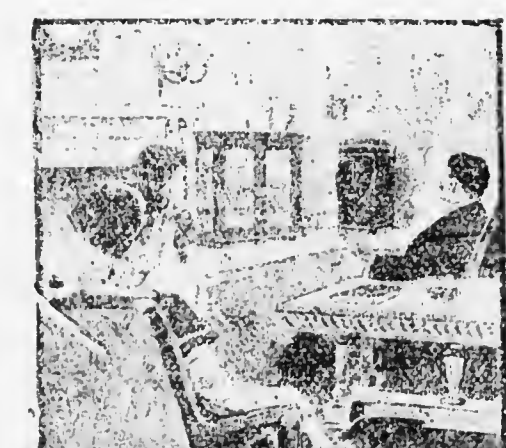
Second, he gives "reduced productivity of the soil in Europe." Concerning this, Hoover says: "This condition has been brought about by bad management, unskilled work, and lack of fertilizers; and these in turn can be explained by the withdrawal of men from farm and hold to army and factory, and the employment on the soil of overworked women, unskilled old men and listless prisoners. Furthermore the vicious submarine has sunk boat after boat filled with nitrates and fertilizers, conspiring to augment the pauperization of the earth, so that production in soil productivity was inevitable."

ARMIES ARE NEEDED AT HOME.

If this war is to be won, we shall have to put several armies in the field, the army of soldiers in the trenches, the army of food producers in the furrows, the women's army of food conservers, beating back the attacks of that world-old camp follower of war—famine, and a patriotic army of civilians in the business and political world. — The Banker-Farmer, Oct., 1917.

FARMERS AND THE WORLD WAR.

The farmer's tools of production in wartime become of importance second only to the needs of the army itself. Food production is a patriotic duty, and the farmer is in the second line of defense. Every effort is needed to increase production, to feed our armies and allies. Food prices are forced higher because the demand is increased greatly and the supply is limited.



Roark's, Greenville, Ky.

SUBMARINES AND SOIL FERTILITY

How the War Affects the Farmer's Ability to Produce Bumper Crops.

The grip of the scourge of the seas is now, after months of warfare, felt by the American farmer. When the Lusitania went down the whole world shivered with horror—horror at the very savagery of the deed, yet few of us realized at the time that within a comparatively short time the entire world would, in one way or another, be at the mercy of these newest and most savage of all instruments of war. Least of all did the American farmer realize that the submarine menace would have any effect whatever on his ability to raise crops and do his bit in the line of food production.

But it has! The war itself in its earliest day cut off supplies of potash. Now the submarine warfare has reduced the supply of Spanish pyrites from which sulphuric acid is made. This sulphuric acid is used in the manufacture of acid phosphate, and also in the making of complete fertilizers. Without it raw rock phosphate which would usually serve approximately 150,000 acres of corn, of wheat, or of any other cereal crop, it diminishes by this much the ability of the farmer to utilize to advantage his short supply of farm labor, to grow sufficient crops, and at the same time give up to military service the boys of the farm.

Domestic Pyrites Help.

But this doesn't mean that we shall have no fertilizer. All over the country there are small domestic deposits of pyrites. These can be and are being manufactured into sulphuric acid for fertilizer use and it looks as though there will be enough. But the freight trade on these domestic pyrites is higher than that of Spanish pyrites, and the quality often lower. The cost of labor in mining is always higher, and the cost of handling greater. These facts mean inevitably an increase in the cost of acid phosphate and complete fertilizer. Fortunately,

however, this increase in cost is more than balanced by the increase in price which the farmer receives for his crop. Were this not the case, the American farmer and the American farm would indeed be in a bad way.

THE OVERSEAS ACRE FUND.

"The farmers of France are in far worse condition than perhaps you know. They have literally lost everything except their souls. After the last retreat of the German army, the entire countryside was devastated. No living thing remained, no birds, no animals, no trees, no crops—nothing. Wells were poisoned, all vestige of their former homes and buildings were demolished."

"Help is needed and needed quickly. Our hands will be used to buy food, clothing, farming implements, fertilizer, seeds, live stock, building materials, and other necessities as reported to us by the War Relief Clearing House. Every gift will be marked, 'Given with gratitude and good will from the farmers of America—through their Overseas Acre Fund.'" The above statement is from a pamphlet issued by the Overseas Acre Fund, which is carrying on a campaign to help the farmers of France.

Use High-Grade Fertilizers.

With fertilizers high priced and scarce this year, it is more important than ever to use high-grade rather than low-grade goods. Plant food always costs the consumer more in low-grade formulae, and now there is an added argument for high quality—less freight space is required to move a given amount of actual plant food.

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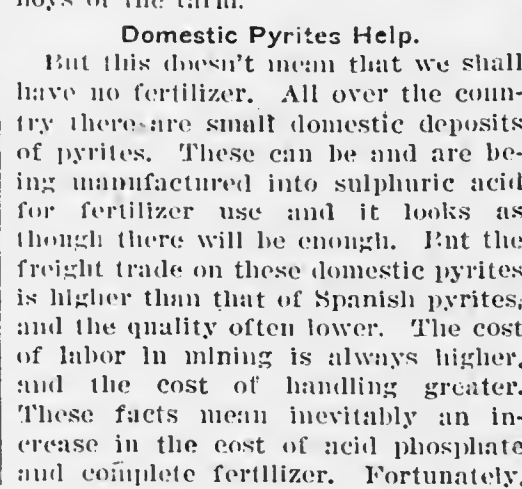
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Pyrites Carried at Low Rates.

These Spanish pyrites are usually shipped from the port of Huelva on the southwest coast of Spain, this side of the Gibraltar Gateway. Mediterranean freighters returning from Europe take on these pyrites at very low freight rates, even almost as ballast. From Huelva the pyrites are carried to Charleston, to Savannah, to Norfolk, to Baltimore, and points north. At these places the pyrites are burned, the sulphur separated and turned into sulphuric acid. Later on, ton for ton this acid is mixed with rock phosphate, and in this way the acid phosphate of commerce is produced. In other factories this acid phosphate is mixed with the blood, bone and tinsage of great slaughter houses, and with other materials carrying nitrogen, for the production of the complete fertilizers on which depends the production of a sufficient supply of food crops.

Some of these Mediterranean freighters have been commandeered by the government, others have been sent down by the dreaded submarine, and still others are tied up in neutral ports all over the world.

Conditions Are Serious.

Few farmers realize the serious nature of the case. Perhaps the average boat in this trade will carry four thousand tons of pyrites. Every ton of pyrites will make in the neighborhood of four tons of acid phosphate, or up to eight tons of complete fertilizer. Every four thousand ton boat taken from the pyrites carrying trade means a loss of the acid for the fer-

tilizer which would usually serve approximately 150,000 acres of corn, of wheat, or of any other cereal crop. It diminishes by this much the ability of the farmer to utilize to advantage his short supply of farm labor, to grow sufficient crops, and at the same time give up to military service the boys of the farm.

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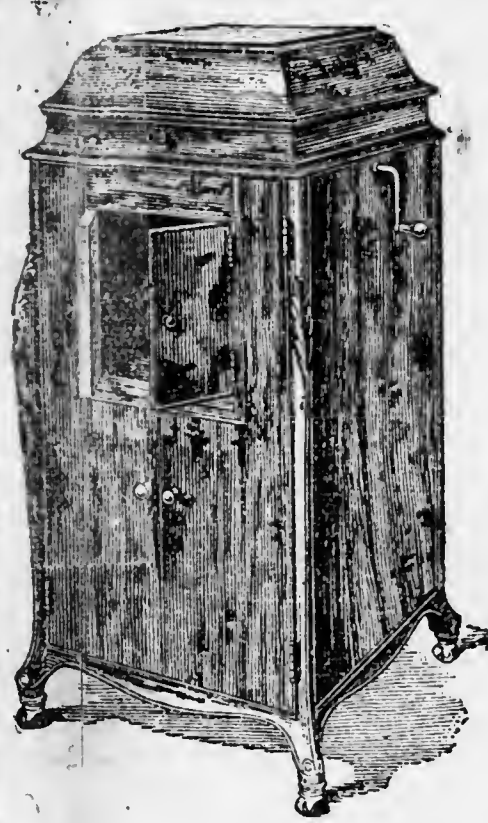
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The Aristocrat of the Victor Family

Its very appearance suggests culture and refinement—the kind of instrument you are proud to have in your home—to have your friends see—that brings you prestige and their respect.



To appreciate its individuality and wonderful tone reproducing qualities it must be seen and heard in comparison with all other models. Artistic—made from choicest woods—beautifully finished—it enters the finest homes to delight and entertain. To own one is to know complete satisfaction.



VICTROLAS, RECORDS, CABINETS, SUPPLIES
The J. L. ROARK ESTATE
GREENVILLE, KENTUCKY

A History of Muhlenberg County

BY OTTO A. ROTHERT

THIS book tells of the wilderness conquered, and of the adventures of the men and women who founded and developed the county up to and since the beginning of the railroad era, and made possible the achievements of to-day. It is the story of the county from the standpoint of its personal and public traditions, which have been arranged in related groups and form an almost continuous narrative.

It was published in 1913. Competent judges have pronounced it the best county history ever published in the United States. The *Courier-Journal* says, "The book is worthy of study, not only for the pictures it gives of early times and early society, but for the wealth of its curious and valuable illustrations and its expositions of the industrial and social progress of the county and its towns." The *Western Recorder* says, "It is more interesting than a good novel; it will interest old and young alike." The *Greenville Record* says, "Every Muhlenberger and former citizen of the county will value the book far above the price at which it is offered." The *American Historical Review* says, "The book not only contains much that is of interest to the student of Kentucky history but is written in a pleasing style."

It is a labor of love offered at cost of production, the author's time and work being contributed. The book contains 500 pages, 240 excellent illustrations and a complete index. It is printed on a superior quality of paper and is handsomely bound in dark red cloth.

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OTTO A. ROTHERT

132 East Gray Street

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There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well, and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

HERE IS A GOOD PLACE TO STOP FOR LITTLE MONEY

LOUISVILLE HOTEL, Louisville, Ky., Main St., bet. 6th & 7

The Only Hotel in Louisville Operated on the American and European Plans.

AMERICAN PLAN. Rooms without Bath but with Hot and Cold Running Water. 75 Rooms—single, \$2.00 per day; 2 people \$2.00 each (Without Meals) 50 Rooms—single, 2.50 per day; 2 people 2.25 each 50 Front Rooms—single, 3.00 per day; 2 people 2.50 each

Rooms with Private Bath: 50 Rooms—single, 3.00 per day; 2 people 2.75 each 50 Rooms—single, 3.50 per day; 2 people 3.00 each

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THE OLD INN, Louisville, Ky., Corner Sixth and Main Streets

European Plan Only

Rooms Without Bath, \$1.00 and up; Rooms With Private Bath, \$1.50 and up.

BEST EATING PLACE IN TOWN.